## Curriculum Vitae Kim Fe Cramer

www.kimfecramer.com

MAR 7.35, LSE

44 Lincoln's Inn Fields

Email: k.f.cramer@lse.ac.uk Mobile: +44 (7881) 515-969

### APPOINTMENT

2022	London School	l of Economics an	nd Political Science	(UK)

Assistant Professor in Finance

## **EDUCATION**

2016 - 2022	Columbia	University,	Columbia	Business S	School	(USA)
-------------	----------	-------------	----------	------------	--------	-------

PhD in Finance and Economics

MPhil in Finance and Economics (GPA 9.3 out of 10)

## 2018 – 2020 MIT, Economics Department and Governance Lab (Kenya and Online)

Courses in Development Economics

### 2012 – 2015 European Business School (Germany)

BSc in General Management (Top 2%)

## 2014 National University of Singapore (Singapore)

Exchange Semester

Other GMAT 770 (Top 1%)

### RESEARCH INTEREST

Finance and Development, Household Finance, Corporate Finance, Financial Intermediation

### WORKING PAPERS

#### 1. Bank Presence and Health

(Job market paper)

This paper examines whether more bank presence in underserved areas can improve households' health. Leveraging a 2005 Reserve Bank of India policy and a regression discontinuity design, I demonstrate that five years post-policy, treatment districts have 27 more bank branches than control districts. This expansion increases household employment and access to savings accounts, enhancing health investments. On the health-care supply side, hospitals utilize more credit and expand services. Six years after the policy, households in treatment districts are 19 percentage points less likely to suffer from non-chronic illnesses in a given month. Chronic diseases remain unaffected.

## 2. When Private Firms Provide Public Goods: The Allocation of CSR Spending

(with Lucie Gadenne and Noémie Pinardon-Touati)

This paper studies how firms allocate their Corporate Social Responsibility (CSR) spending to shed light on the potential social effects of corporate contributions to public goods. We do so using a novel dataset covering the universe of the CSR expenditures of Indian firms over the period 2015-2019, which includes detailed information on the projects and social causes firms invest in. Using textual analysis methods, we construct an index of the technological proximity of firms' industries to social causes to capture the extent to which firms use their production processes for CSR projects. Results suggest that firms do spend more on causes they have a comparative advantage in, in line with the theoretical literature on the desirability of CSR (Besley and Ghatak, 2007; Hart and Zingales, 2017). However, firms tend to spend in geographic areas where social returns are relatively low.

### 3. Fintech to the Rescue: Navigating Climate Change

(with Pulak Ghosh, Nirupama Kulkarni, and Nishant Vats)

What role can Fintech play in climate change adaptation in developing countries? Combining the census of formal loans in India with weather shock data, we demonstrate that Fintechs step in as credit providers in the aftermath of climate events. Their response is both rapid and economically meaningful. Fintechs especially help the vulnerable: they issue credit to borrowers who have a low to medium credit score or are new to formal credit. Default rates of Fintech lenders' loan portfolios do not show any economically meaningful increase. Thus, while Fintech lenders play a critical role in climate change adaptation, climate risk does not shift toward the balance sheets of Fintech lenders. We examine what allows Fintechs to show a stronger response than other lenders and find that a lower regulatory burden is unlikely to drive the result. Instead, we document that advanced technology and alternative data enable Fintechs to promptly react to climate disruptions and identify underserved segments not reached by traditional banks.

## 4. Peer Effects in Deposit Markets

(with Naz Koont)

We provide first empirical evidence that consumer peer effects matter for banks' deposit demand. Using a novel measure that depicts for each county how exposed peers are to a specific bank in a given year, we tightly identify the causal effect of peer exposure on deposit demand through a fixed effects identification strategy. We address key empirical challenges such as time-invariant homophily. We find that a one percent increase in a bank's peer exposure leads to a 0.05 percent increase in deposit market share. This effect has become stronger over time with the rise of the internet and social media, which facilitate cross-county communication. Peer exposure is especially relevant for smaller banks and customers that have access to the internet.

### WORK IN PROGRESS

## 1. Health Insurance Subsidies and Asymmetric Information

(with Lorenzo Casaburi and Jack Willis)

Randomized controlled trial, baseline survey and treatment completed

### 2. Leveraging Community Knowledge For Credit Distribution

(with Lasse Brune, Dean Karlan, and Chris Udry)

Randomized controlled trial, baseline survey and treatment completed

### 3. Anti-Poverty Interventions Going Green

(with Jennifer Alix-Garcia, Lasse Brune, Dean Karlan, and Halefom Nigus) Randomized controlled trial, baseline survey and treatment completed

#### GRANTS AND AWARDS

2023	USD 30,000 research grant (Columbia University)
2022	USD 3,000,000 randomized controlled trial (private donor)
2022	USD 1,162,000 randomized controlled trial (private donor)
2021	USD 900,000 randomized controlled trial (private donor)
2021	PhD Student Prize. CEPR European Conference on Household Finance
2021	Research Grant. Wheeler Institute for Business and Development
2020	Research Grant. Jerome A. Chazen Institute for Global Business
2020	Research Grant. Bernstein Center for Leadership and Ethics
2020	Best Paper Award. 4th Year PhD Competition, Columbia University
2016	Doctoral Fellowship. Columbia University

# PRESENTATIONS

2024	European Bank for Reconstruction and Development, Frankfurt School, Indian School of Business, NBER Information and Competition in the Digital Economy, Oxford University Finance Department, Reichman University Finance Department, University of London Economics Department, WAPFIN, WEFIDEV Conference on Finance and Development
2023	AEA, Boulder Summer Conference in Consumer Financial Decision Making, CEPR Advanced Forum for Financial Economics, Financial Intermediation Research Society, German Center for Development Research, Imperial College Business School Economics Department, London Junior Finance Conference, NTU Singapore Finance Department, NUS Singapore Finance Department, Queen Mary University Finance Department, Rome Junior Finance Conference, SAET Paris, SFS Cavalcade, University of Manchester Economics Department
2022	AFA Poster Session, Bocconi University Finance Department, City University of London Economics Department, Cornell University Finance Group, European Economics Association Meeting, Emerging Scholars in Banking and Finance Conference, FMA, GRAFSI Zurich, HEC Paris Finance Department, Household Finance Workshop Frankfurt, IESE Business School Finance Department, IFS-UCL-LSE/STICERD Development Economics work-in-progress seminar, John Hopkins SAIS, Northwestern University Kellogg Finance Department, London School of Economics and Political Science Finance Department, NOVAFRICA Conference on Economic Development, NYU Abu Dhabi Economics Department, Rice University Jonas Graduate School of Business Finance Department, University of Oklahoma Finance Department, University of Southern California Marshall School of Business Finance Department, Washington University Olin Business School Finance Department, WEFIDEV Conference on Finance and Development, World Bank DRG
2021	Applied Young Economist Webinar (AYEW), CEPR European Conference on Household Finance, Columbia Development Economics Seminar, Columbia Finance Seminar, Development and Political Economics SF Bay Area PhD Student Conference (DevPEC), European Finance Association (EFA) Doctoral Tutorial, IIM Calcutta-NYU Stern India Research Conference, International Conference on Globalization and Development (GlaD), Macro Finance Society Workshop PhD Session, London Business School Transatlantic Doctoral Conference
2020	Columbia Finance Seminar, NEUDC, Universitat Pompeu Fabra WEFIDEV Conference on Finance and Development

#### REFEREE ACTIVITIES

Journal of Finance, Review of Financial Studies, Review of Finance, Journal of the European Economic Association, Economica

### SEMINAR AND CONFERENCE CO-ORGANIZER

WEFIDEV conferences and seminars (since 2023, including dual submission conferences with the RFS), London Junior Finance Conference 2023

#### PROGRAM COMMITTEE MEMBER

Adam Smith Conference 2024, SFS Cavalcade 2024, SAFE Household Finance Conference 2024, WFA 2024, SAFE Household Finance Conference 2023, SFS Cavalcade 2023, 18th Annual Conference on Corporate Finance Washington University 2022, FMA Global Conference in the Middle East 2022

#### DISCUSSIONS

Startups in Africa (Colonnelli et al., 2024), The Effects of Medical Debt Relief: Evidence from Two Randomized Experiments (Kluender et al., 2024), Precautionary Debt Capacity (Aydin & Kim, 2023), Microequity and Mutuality (Cardaro et al., 2022), Acquisitions, Management, and Efficiency in Rwanda's Coffee Industry (Macchiavello and Morjaria, 2022), Refinancing Inequality During the COVID-19 Pandemic (Agarwal et al., 2022), Safety Nets, Credit, and Investment: Evidence from a Guaranteed Income Program (Ghosh & Vats, 2023), Privacy Regulation and Fintech Lending (Doerr et al., 2023)

### **AFFILIATIONS**

Financial Markets Group (FMG), LSE Center for Development Economics and Policy (CDEP), Columbia University

### **TEACHING**

Alternative Investments (FM230, Undergraduate Course LSE) Corporate Finance (FM213, Undergraduate Course LSE) Capital Markets and Investments (TA, MBA Course Columbia University)